



# Financial Management Concentration

Financial management is the study of how money is managed and how funds are raised and invested. The financial management concentration develops the skills needed to make complex business decisions involving economic values over time and under uncertainty. Examples of finance problems include capital budgeting decisions, raising money for new ventures, risk management, hedging against currency and commodity price fluctuations, advising clients on investment strategies, assessing business valuation for mergers and acquisitions, and setting the optimal capital structure (debt/equity) of the firm. Proficiencies in these areas are highly sought after by the financial services industry, consultants, and other employers in the private and public sectors.

The financial management concentration prepares students for such career paths as financial management in business, government, and non-profits. Additional career paths include investment banking and management consulting, banking and insurance, asset management for institutional investors, financial planning for private wealth, treasurer, chief risk officer, chief investment officer, and chief financial officer.

## Certified Financial Planner®

To qualify for the Certified Financial Planner® Certification Examination, the CFP® Board of Standards requires that a person have a baccalaureate degree from a four-year accredited university or college, 15 semester units in financial planning subjects, and another 12 units in related business courses (i.e., accounting, economics, and finance).

The following courses are recommended to prepare for the CFP® exam:

BUS 4028	Investment Principles	4.00 units
BUS 4032	Taxation: A Business Perspective	4.00 units

*For details concerning the CFP® exam, you may contact the CFP® Board of Standards at (800) 487-1497 or visit the Board's website at [www.cfp.net](http://www.cfp.net).*



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## **Financial Management Requirements**

Three required 4-unit courses:		
BUS 4028	Investment Principles	4 units
BUS 4029	Financial Statement Analysis	4 units
BUS 4055	Financial Markets and Institutions	4 units
Total Financial Management Concentration		12 units
Total Business Administration BA major with Financial Management Concentration		60 units