



MBA Global Practicum

The Global Consulting Practicum is the final course of the MBA program. Student teams serve as consultants to overseas firms and perform global business projects for clients in a given country. The projects include conducting global risk assessments on the country in which the firm is located, and devise strategic solutions and recommendations for clients' project needs. Students will utilize their advanced business skills acquired and practiced in the MBA program. Following the completion of the Capstone, students travel together on a 10-day international study trip to meet with their clients. Through

the planning and completion of the consulting projects, students strengthen their knowledge and insights related to the social, cultural, political, economic, technological, environmental and legal factors that impact achieving competitive advantage and doing business in international markets. The multiple projects will relate to the MBA concentrations in global business, strategic leadership or sustainable enterprise.