



Management Concentration

Management focuses on organizations—their design, function, and management; behavior in organizations, and how to manage change. Areas of study within management include entrepreneurship, human resource management, communication, and organizational behavior. Integrating themes include leadership, leading change, global culture, diversity, ethical behavior, teamwork, and the administration of functional areas.

The School of Business and Leadership’s management concentration prepares students for careers as entrepreneurs, and manager/leaders in the areas of business, not-for-profit, and governmental organizations.

Management Concentration Requirements

15 units of the below courses must be completed for the concentration**.

Three required 3-unit courses:			9
BUS 4070		Advanced Management Practices	
BUS 4071		International Human Resources Management	
BUS 4074		Entrepreneurship	
Six additional units from the following:			6
BUS 4073		Non-Profit Business Management	
BUS 4077		International Management and Global Cultures	
BUS 4079		Executive Communications	
BUS 4080		Socially and Environmentally Responsible Management	
BUS 4924		Special Topics: Management	
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BUS 4996/4912/4914		Internship/Senior Project/Thesis	
Total Management Concentration			15 units
Total Business Administration BA Major with Management Concentration			65 units

**Should there be a need, three 1-unit SBL courses may be taken to fulfill one 3-unit course in the concentration (as approved by administration).

Reminder: 124 units required to graduate. 48 of the 124 must be “Upper Division” (3000-4000).